



Government of Jammu and Kashmir
Tourism Department Civil Secretariat
Srinagar/Jammu

Subject:- Simplification of Registration under Tourist Trade Act 1978/1982/2011-
Constitution of Committee thereof.

Government Order No:- **15**-JK(TSM) of 2024
Dated:- **19.02.2024**

In supersession of Government Order No. 98-JK(TSM) of 2022 Dated 17.08.2022 regarding Simplification of Registration under Tourist Trade Act 1978/1982/2011, sanction is hereby accorded to the re-constitution of a committee comprising the following:-

01	Director Tourism, Jammu	Chairman
02	Director Tourism, Kashmir	Member
03	Director Finance, Tourism Department	Member
04	Additional Secretary, Tourism Department	Member
05	Additional Secretary (Legal), Tourism Department	Member
06	Deputy Director Registration, Jammu/Kashmir	Member Secretary

The terms of reference of the Committee :-

1. The Committee shall assess the current registration procedures and documentation requirements under the Tourist Trade Act and shall identify bottlenecks, redundancies and areas of complexity in the existing process.
2. The committee shall solicit feedback and insights on challenges faced during the registration process from stakeholders including tour operators, travel agencies, hospitality businesses, industry associations and regulatory authorities and shall suggest comprehensive guidelines for improvements accordingly.
3. The committee shall evaluate the legal and regulatory framework governing tourist trade registration of other states - Gujarat/ Madhya Pradesh/Rajasthan/ Uttarakhand/Himachal Pradesh/Sikkim/ Tamil Nadu/ Kerala / Chattisgarh/Uttar Pradesh/Bihar and accordingly recommend amendments or updates to relevant laws, regulations and administrative procedures to simplify the registration process and promote ease of doing business in the UT of J&K.
4. The Committee shall consider principles of sustainable development and corporate social responsibility while suggesting the amendments to promote long-term economic and social well-being of the society.
5. The committee shall streamline and rationalize the documentation and information required for registration, ensuring clarity and consistency and shall ensure alignment with international best practices and standards to enhance competitiveness.

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6. The committee shall develop user-friendly guides, manuals and online resources explaining the registration requirements and procedures.
7. For dissemination of information throughout the registration process, the Committee shall establish channels for providing timely updates, notifications and assistance to stakeholders.
8. The Committee shall develop standardized criteria for categorization of tourist trade entities like Hotels/Lodges/Guest Houses/Resorts and etc. and develop guidelines for registration across different categories of these entities.
9. The Committee shall develop a timeline for the implementation of recommended reforms with clear milestones and deadlines for ensuring accountability throughout the process.

The committee may co-opt any other Officer/ Member in the committee, as deemed fit and shall submit its report by 29th February, 2024.


By order of the Government of Jammu and Kashmir.

Sd/-
(YashaMudgal)IAS
Commissioner/Secretary to the Government,
Tourism Department.
Dated: 19.02.2024

No:-TSM/Estb/53/2021

Copy to the:-

- 1) Joint Secretary (Department of Jammu, Kashmir and Ladakh), Ministry of Home Affairs, Government of India.
- 2) Director Tourism Jammu/Kashmir.
- 3) Director Finance, Tourism Department.
- 4) Additional Secretary (Legal), Tourism Department.
- 5) Pvt. Secretary to the Commissioner/Secretary to the Government, Tourism Department.
- 6) PA to Additional Secretary, Tourism.
- 7) Govt. Order File/Monday Return.


(Phoola Raina)
Deputy Secretary to the Government,
Tourism Department